User Manual

Website Product Brand Plugin for Odoo v19.0

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1. Introduction

The **Website Brand** module for Odoo enhances your eCommerce store by enabling structured management of **Brands** and **Sub-Brands**. By organizing products under brands, this module improves:

- Website navigation

- Customer browsing experience

- Search Engine Optimization (SEO)

The module provides dedicated brand pages, frontend filters, and comprehensive backend management tools.

2. Features

2.1 Brand Management

- Create, edit, and manage an unlimited number of brands.

- Configure brand logos, descriptions, and banner images.

- Control brand visibility per website and company.

2.2 Sub-Brand Support

- Create Sub-Brands (product lines) under a main Brand.

- Organize products more effectively for large catalogs.

2.3 Brand Pages

- Automatically generated individual pages for each brand.

- Each page displays:

- Brand banner

- Brand description

- Products associated with the brand and its sub-brands

2.4 Brands Listing Page

- Dedicated Brands listing page available at `/brands`:

- Displays all published brands in a grid layout.

2.5 Shop Page Filtering

- Customers can filter products by Brand directly from the '/shop' page.

- Supports multi-brand selection for better product discovery.

2.6 SEO Optimization

- Configure SEO metadata for each brand:

- Meta Title

- Meta Description

- Meta Keywords

- Improves brand page visibility in search engines.

2.7 Multi-Website & Multi-Company Support

- Restrict brands to specific websites.

- Configure brand availability per company.

2.8 Featured / Favorites Brands

- Mark brands as Featured or Favorites.

- Display featured brands prominently on the website.

3.   Installation

Installation Steps

1. Navigate to **Apps**.

2. Search for **Website Brand**.

3. Click **Install**.
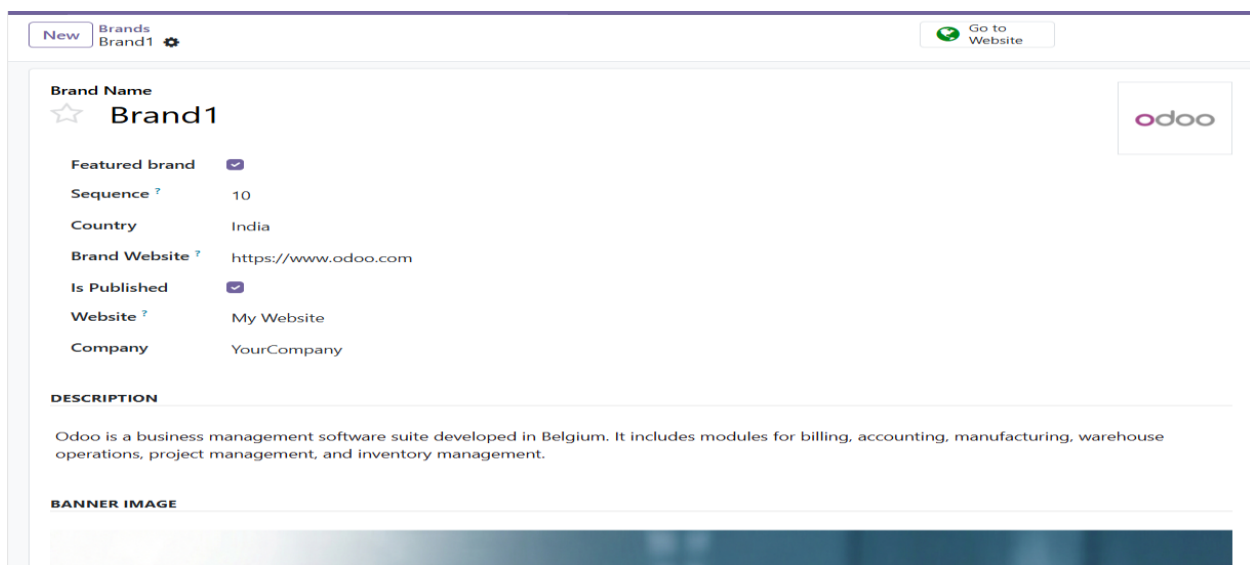
4.   Working

4.1   Brand Configuration

Creating a Brand

Navigation: Website > eCommerce > Brands

Steps:

1. Click **New**.

2. Enter brand details.

Fig: New Brand view

Brand Details

- Brand Name

- Logo

- Description

- Banner Image

Publishing

- Toggle **Published / Unpublished** to control website visibility.

4.2   Sub-Brands Configuration

Steps:

- Open a Brand.
- Go to Sub-Brands tab.
- Click Add a line.

Fig: Sub brand Form View

4.3 SEO Configuration

Steps:

1. Open Brand form.

2. Go to **SEO** tab.

3. Enter Meta information.

Sub Brands	Extra Brand Media	SEO
Meta Title	Brand1	
Meta Description	Brand1	
Meta Keywords ?	Brand1	

Fig: SEO Configuration

4.4 Assigning Brands to Products

Steps:

1. Go to **Website > eCommerce > Products**.

2. Open a product.

3. Select Brand and Sub-Brand.

Fig: Assigning Brands to Products View

4.5 Frontend Usage

Brands Listing Page
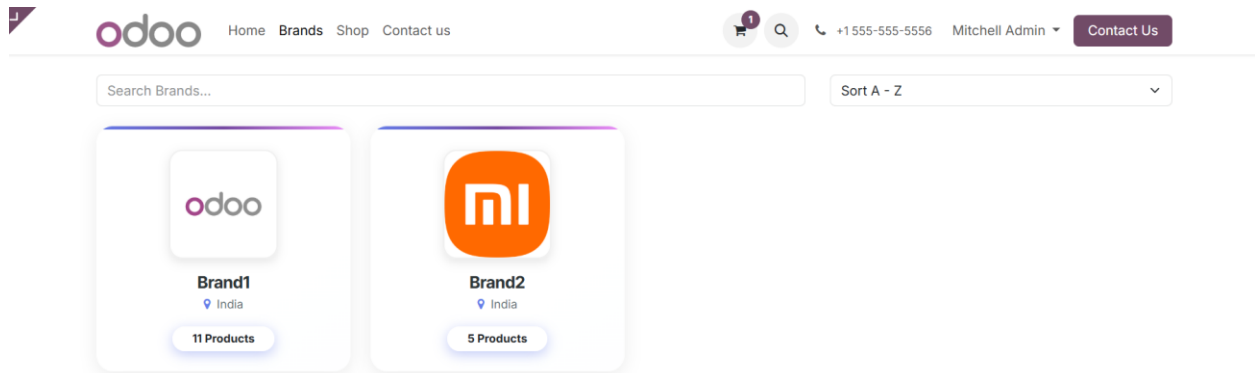
URL: /brands

Fig: Brands Listing Page
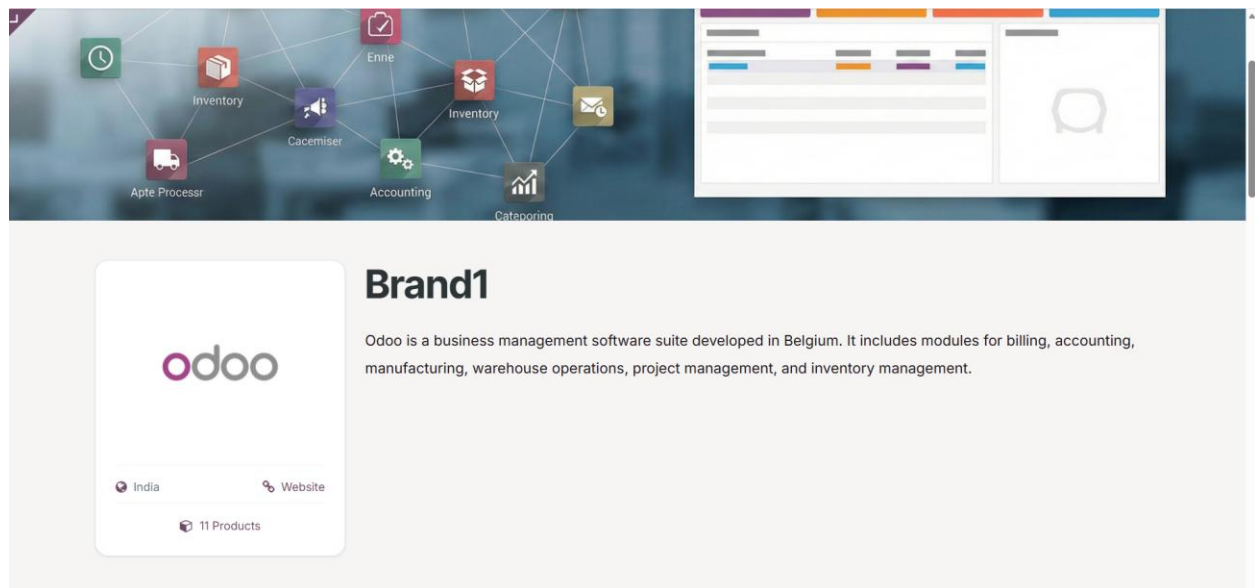
Brand Detail Page

Fig: Brand Detail Page
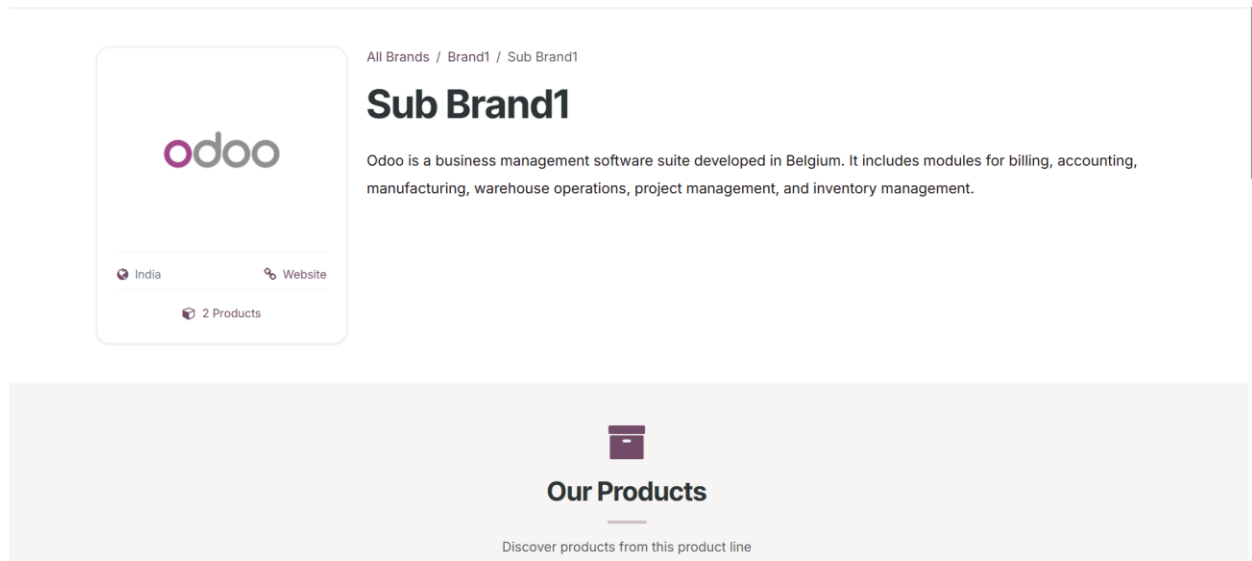
Sub Brand Detail Page

Fig: Sub Brand Detail Page
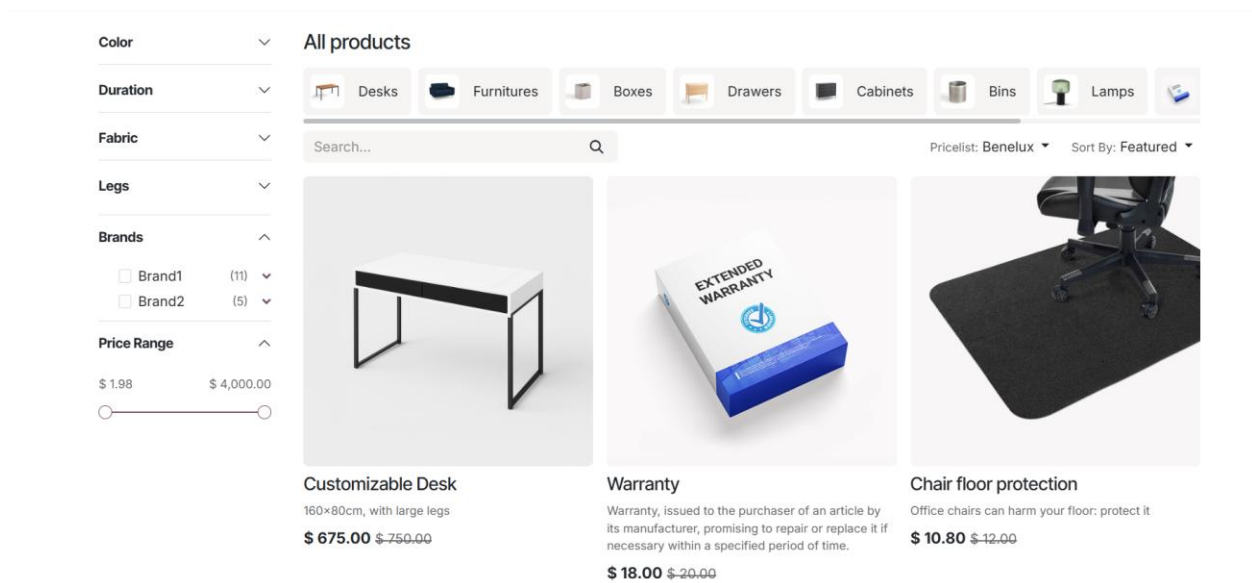
Shop Page Brand Filter

Fig: Shop Page Brand Filter view
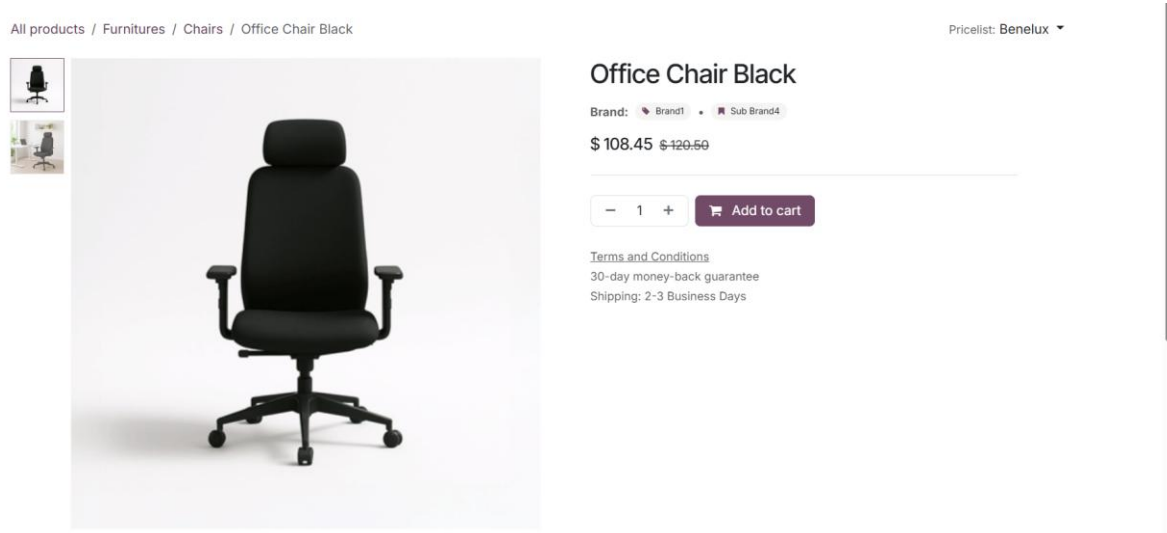
Shop Product Brand Identification

Fig: Shop Product Brand Identification

5. Technical Requirements / Compatibility

- **Technical Requirements**:

  - **Odoo Modules:** website sale

- **Compatibility**

  - Odoo Community Edition v19.0

  - Odoo Enterprise Edition v19.0

6. Changes Log / Release Notes

- Version 1.0.0: February 2026
  - Initial release.

7.   Support

If you have questions, use our contact form at webshopextension.com or email at support@webshopextension.com.