



User Manual

Website Product Brand Plugin for Odoo v19.0

Table of Contents

1. Introduction.....	3
2. Features.....	3
3. Installation.....	5
4. Working.....	5
5. Technical Requirements / Compatibility	11
6. Changes Log / Release Notes	11
7. Support	12

1. Introduction

The **Website Brand** module for Odoo enhances your eCommerce store by enabling structured management of **Brands** and **Sub-Brands**. By organizing products under brands, this module improves:

- Website navigation
- Customer browsing experience
- Search Engine Optimization (SEO)

The module provides dedicated brand pages, frontend filters, and comprehensive backend management tools.

2. Features

2.1 Brand Management

- Create, edit, and manage an unlimited number of brands.
- Configure brand logos, descriptions, and banner images.
- Control brand visibility per website and company.

2.2 Sub-Brand Support

- Create Sub-Brands (product lines) under a main Brand.
- Organize products more effectively for large catalogs.

2.3 Brand Pages

- Automatically generated individual pages for each brand.
- Each page displays:
 - Brand banner
 - Brand description
 - Products associated with the brand and its sub-brands

2.4 Brands Listing Page

- Dedicated Brands listing page available at `/brands`:
- Displays all published brands in a grid layout.

2.5 Shop Page Filtering

- Customers can filter products by Brand directly from the '/shop' page.
- Supports multi-brand selection for better product discovery.

2.6 SEO Optimization

- Configure SEO metadata for each brand:
- Meta Title
- Meta Description
- Meta Keywords
- Improves brand page visibility in search engines.

2.7 Multi-Website & Multi-Company Support

- Restrict brands to specific websites.
- Configure brand availability per company.

2.8 Featured / Favorites Brands

- Mark brands as Featured or Favorites.
- Display featured brands prominently on the website.

3. Installation

Installation Steps

1. Navigate to **Apps**.
2. Search for **Website Brand**.
3. Click **Install**.

4. Working

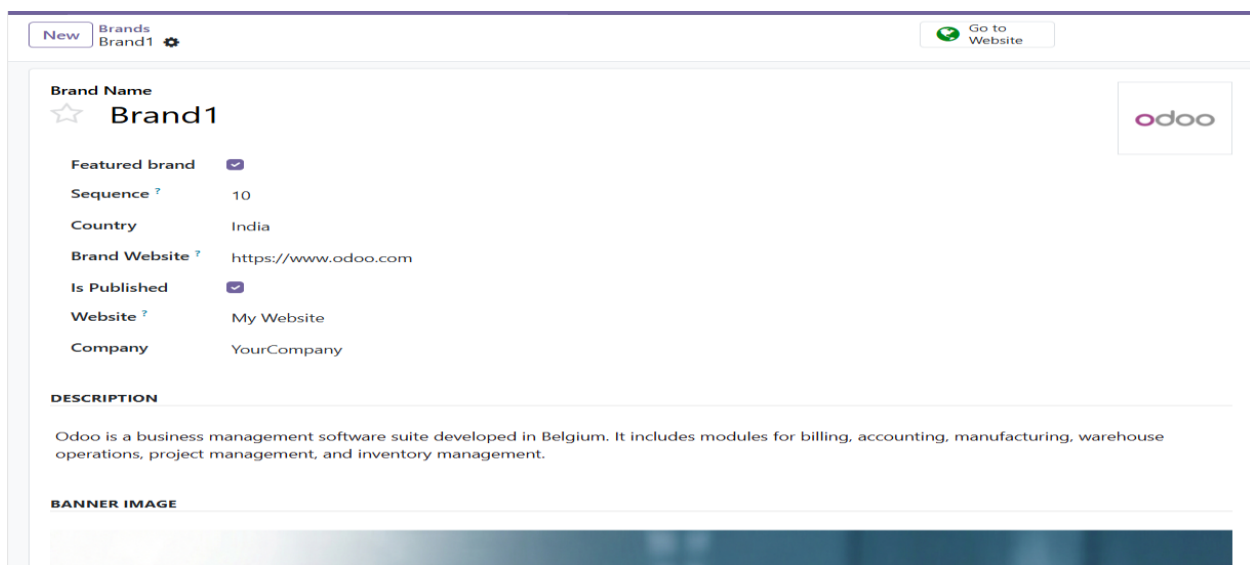
4.1 Brand Configuration


Creating a Brand


Navigation: Website > eCommerce > Brands



Steps:

1. Click **New**.
2. Enter brand details.



New Brands Brand1 

Go to Website 

Brand Name  Brand1 

Featured brand ☒

Sequence [?] 10

Country India

Brand Website [?] https://www.odoo.com

Is Published ☒

Website [?] My Website

Company YourCompany

DESCRIPTION

Odoo is a business management software suite developed in Belgium. It includes modules for billing, accounting, manufacturing, warehouse operations, project management, and inventory management.

BANNER IMAGE

Fig: New Brand view

Brand Details

- Brand Name
- Logo
- Description
- Banner Image

Publishing

- Toggle **Published / Unpublished** to control website visibility.

4.2 Sub-Brands Configuration

Steps:

- Open a Brand.
- Go to Sub-Brands tab.
- Click Add a line.

Open: Product Lines

Product Line Name
Sub Brand1

Country India Is Published ☒

Sub-Brand Website <https://www.odoo.com> Website [?](#) My Website
Company YourCompany

DESCRIPTION

Odoo is a business management software suite developed in Belgium. It includes modules for billing, accounting, manufacturing, warehouse operations, project management, and inventory management.

Extra Product Line Media SEO

images.webp images (1).webp Add Media

Save Discard

Fig: Sub brand Form View

4.3 SEO Configuration

Steps:

1. Open Brand form.
2. Go to **SEO** tab.
3. Enter Meta information.

Sub Brands	Extra Brand Media	SEO
Meta Title	Brand1	
Meta Description	Brand1	
Meta Keywords ?	Brand1	

Fig: SEO Configuration

4.4 Assigning Brands to Products

Steps:

1. Go to **Website > eCommerce > Products**.
2. Open a product.
3. Select Brand and Sub-Brand.

New

Products
Acoustic Bloc Screens

Go to Website
Variants 2
Documents 1
Sold 27.00

Product

☆ Acoustic Bloc Screens

☒ Sales
☒ Purchase

General Information
Attributes & Variants
Sales
Prices

UPSELL & CROSS-SELL

Optional Products ?

Recommend when 'Adding to Cart' or quo...

Accessory Products ?

Suggested accessories in the eCommerce ...

Alternative Products ?

Displayed in bottom of product pages

ECOMMERCE SHOP

Website ?

All

Tags

Is Published

☒

Website Sequence ?

10,140

Categories ?

Desks / Components ✕

Ribbon

Sale

Brand

Brand1

Subbrand

ECOMMERCE MEDIA

Fig: Assigning Brands to Products View

4.5 Frontend Usage

Brands Listing Page

URL: /brands

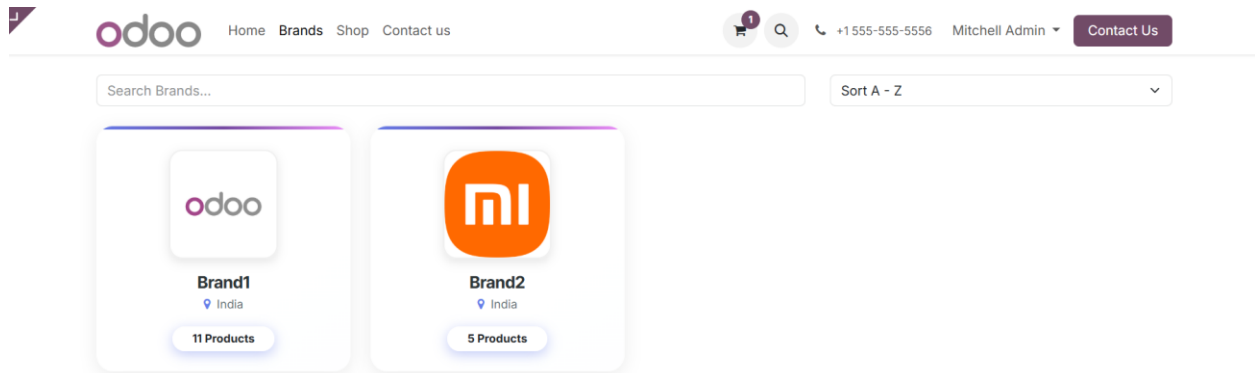


Fig: Brands Listing Page

Brand Detail Page

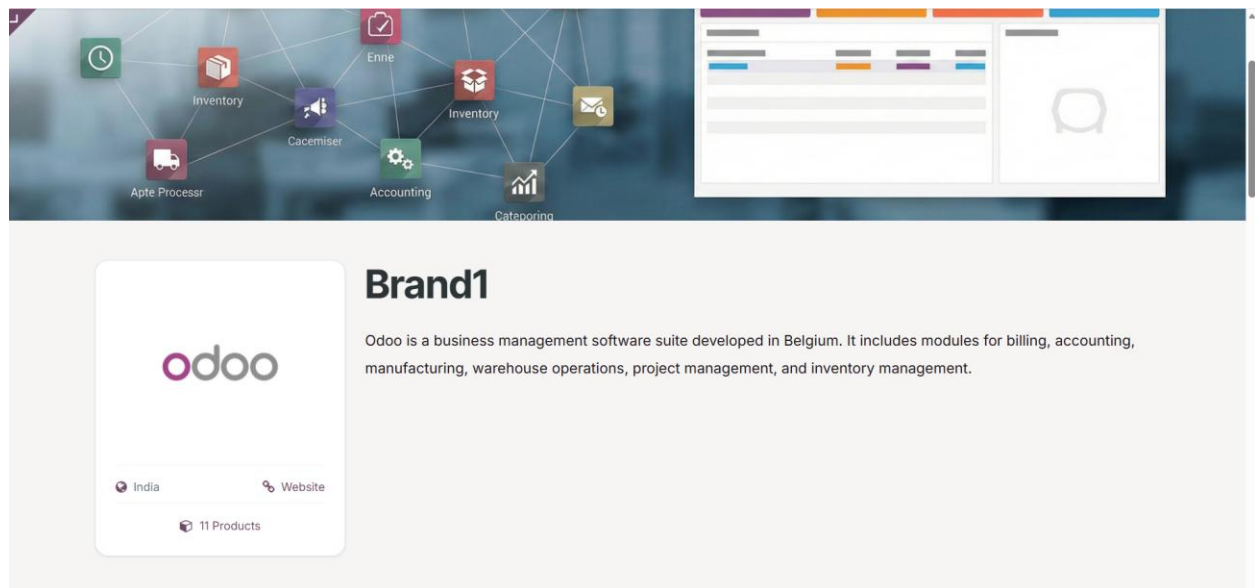


Fig: Brand Detail Page

Sub Brand Detail Page

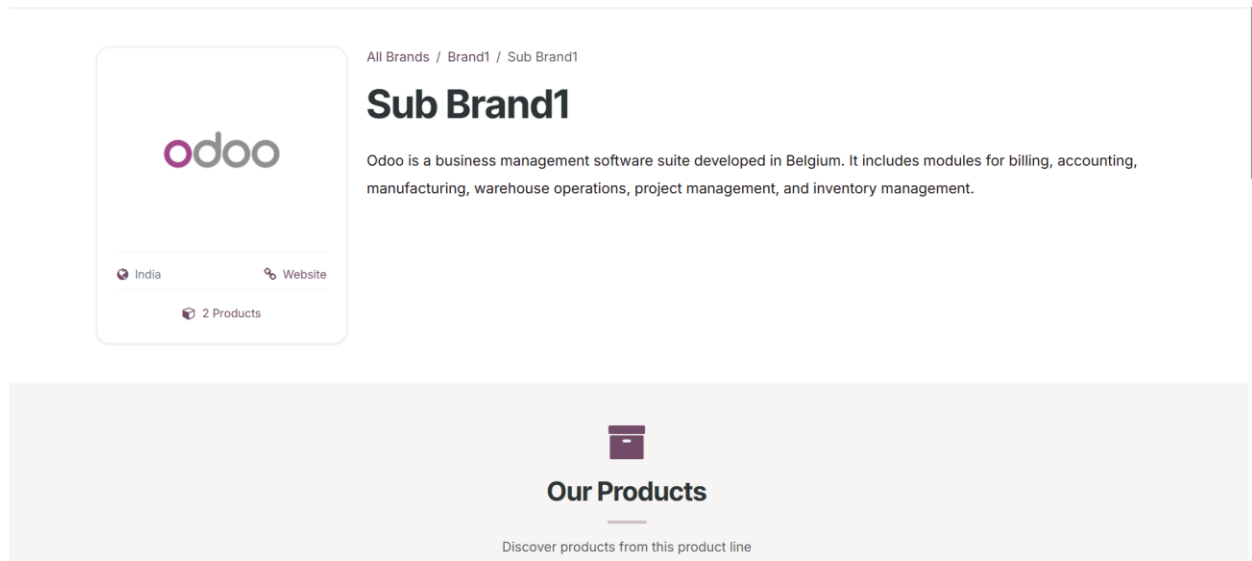


Fig: Sub Brand Detail Page

Shop Page Brand Filter

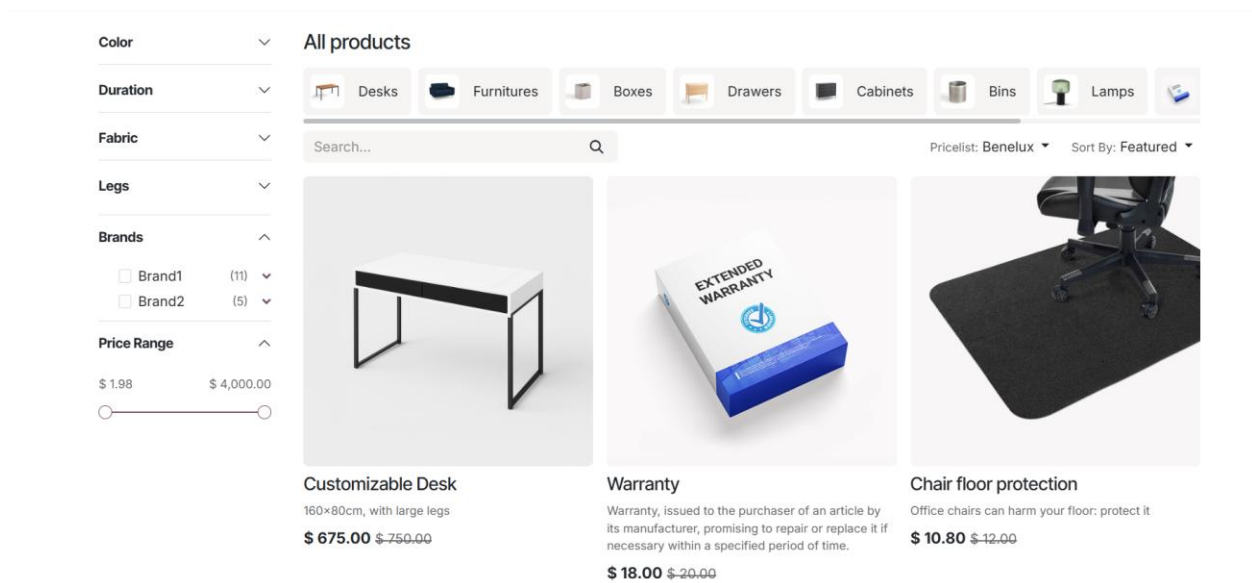


Fig: Shop Page Brand Filter view

Shop Product Brand Identification

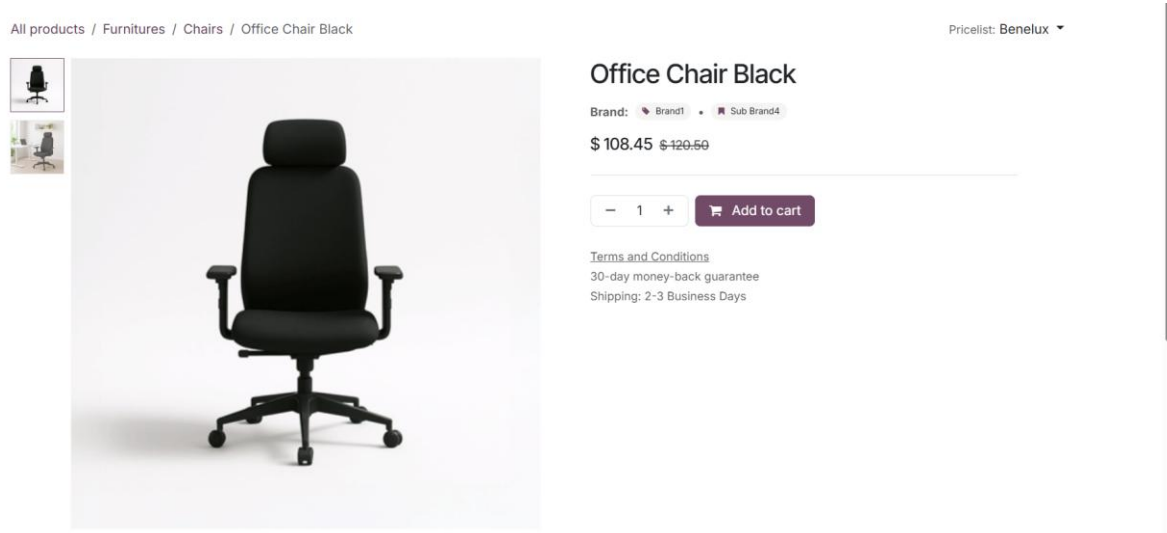


Fig: Shop Product Brand Identification

5. Technical Requirements / Compatibility

- **Technical Requirements:**
 - **Odoo Modules:** website sale
- **Compatibility**
 - Odoo Community Edition v19.0
 - Odoo Enterprise Edition v19.0

6. Changes Log / Release Notes

- **Version 1.0.0:** February 2026
 - Initial release.

7. Support

If you have questions, use our contact form at webshopextension.com or email at support@webshopextension.com.