
User Manual

Website Product Brand Plugin for Odoo v19.0

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1. Introduction

The **Website Brand** module for Odoo enhances your eCommerce store by enabling structured management of **Brands** and **Sub-Brands**. By organizing products under brands, this module improves:

- Website navigation
- Customer browsing experience
- Search Engine Optimization (SEO)

The module provides dedicated brand pages, frontend filters, and comprehensive backend management tools.

2. Features

2.1 Brand Management

- Create, edit, and manage an unlimited number of brands.
- Configure brand logos, descriptions, and banner images.
- Control brand visibility per website and company.

2.2 Sub-Brand Support

- Create Sub-Brands (product lines) under a main Brand.
- Organize products more effectively for large catalogs.

2.3 Brand Pages

- Automatically generated individual pages for each brand.
- Each page displays:
 - Brand banner
 - Brand description
 - Products associated with the brand and its sub-brands

2.4 Brands Listing Page

- Dedicated Brands listing page available at `/brands`:
- Displays all published brands in a grid layout.

2.5 Shop Page Filtering

- Customers can filter products by Brand directly from the 'shop' page.
- Supports multi-brand selection for better product discovery.

2.6 SEO Optimization

- Configure SEO metadata for each brand:
- Meta Title
- Meta Description
- Meta Keywords
- Improves brand page visibility in search engines.

2.7 Multi-Website & Multi-Company Support

- Restrict brands to specific websites.
- Configure brand availability per company.

2.8 Featured / Favorites Brands

- Mark brands as Featured or Favorites.
- Display featured brands prominently on the website.

3. Installation

Installation Steps

1. Navigate to **Apps**.
2. Search for **Website Brand**.
3. Click **Install**.

4. Working

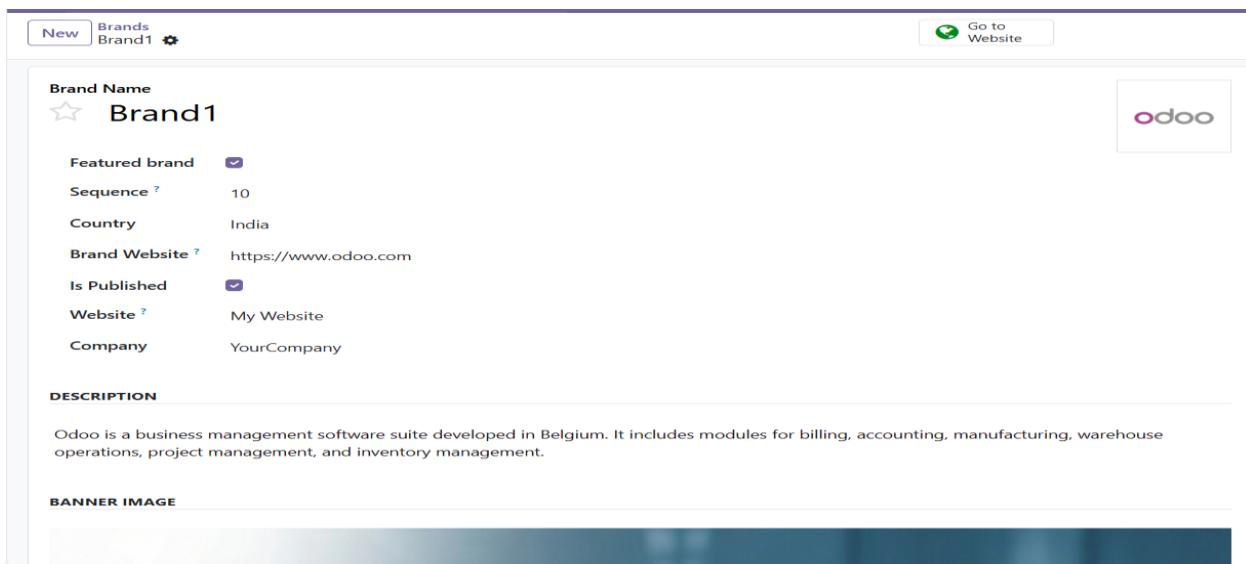
4.1 Brand Configuration

Creating a Brand

Navigation: Website > eCommerce > Brands

Steps:

1. Click **New**.
2. Enter brand details.



New Brands Brand1

Brand Name
Brand1

Featured brand

Sequence

Country

Brand Website

Is Published

Website

Company

DESCRIPTION

Odoo is a business management software suite developed in Belgium. It includes modules for billing, accounting, manufacturing, warehouse operations, project management, and inventory management.

BANNER IMAGE

Fig: New Brand view

Brand Details

- Brand Name
- Logo
- Description
- Banner Image

Publishing

- Toggle **Published / Unpublished** to control website visibility.

4.2 Sub-Brands Configuration

Steps:

- Open a Brand.
- Go to Sub-Brands tab.
- Click Add a line.

Open: Product Lines

Product Line Name	Sub Brand1	
Country	India	Is Published <input checked="" type="checkbox"/>
Sub-Brand Website	https://www.odoo.com	Website <input type="text"/> My Website
		Company <input type="text"/> YourCompany

DESCRIPTION

Odoo is a business management software suite developed in Belgium. It includes modules for billing, accounting, manufacturing, warehouse operations, project management, and inventory management.

Extra Product Line Media SEO

  Add Media

images.webp images (1).webp

Save **Discard**

Fig: Sub brand Form View

4.3 SEO Configuration

Steps:

1. Open Brand form.
2. Go to **SEO** tab.
3. Enter Meta information.

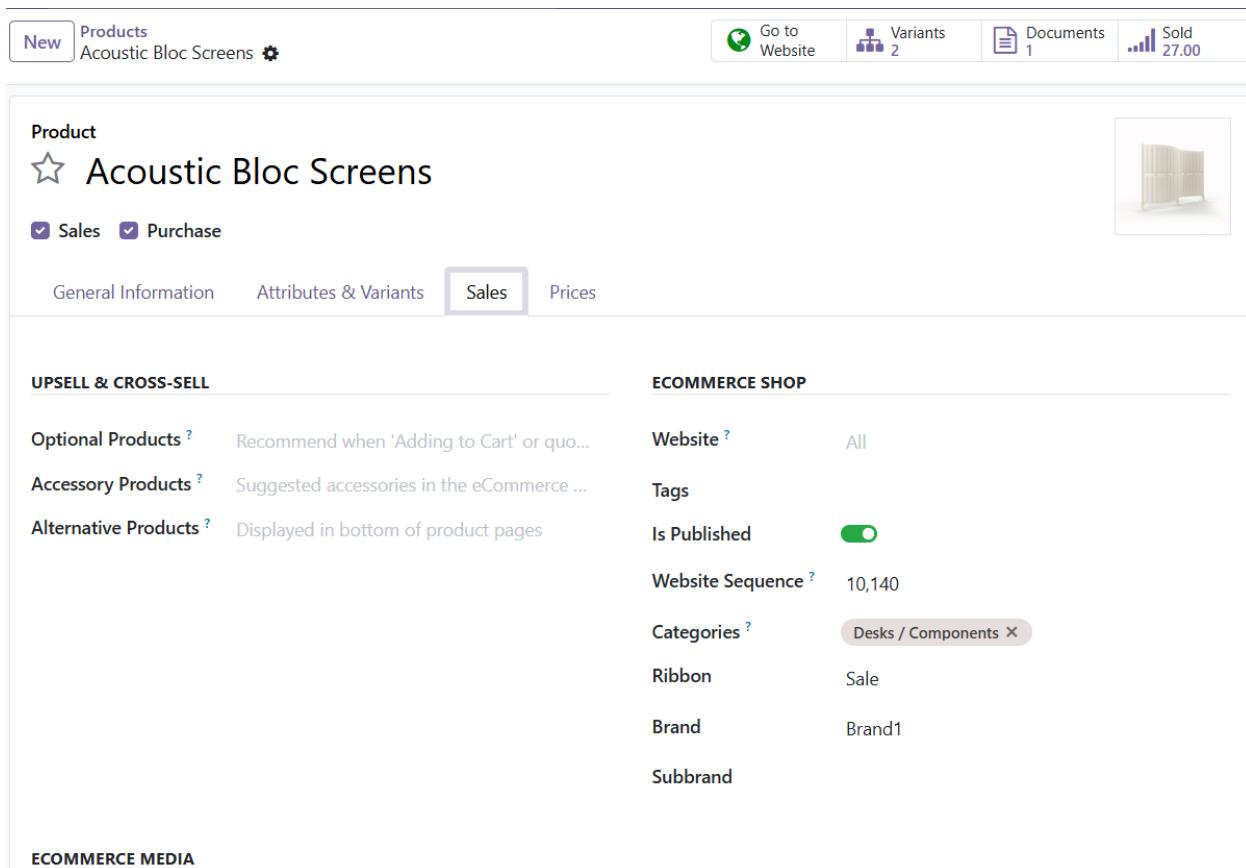
Sub Brands	Extra Brand Media	SEO
Meta Title	Brand1	
Meta Description	Brand1	
Meta Keywords	Brand1	

Fig: SEO Configuration

4.4 Assigning Brands to Products

Steps:

1. Go to **Website > eCommerce > Products**.
2. Open a product.
3. Select Brand and Sub-Brand.



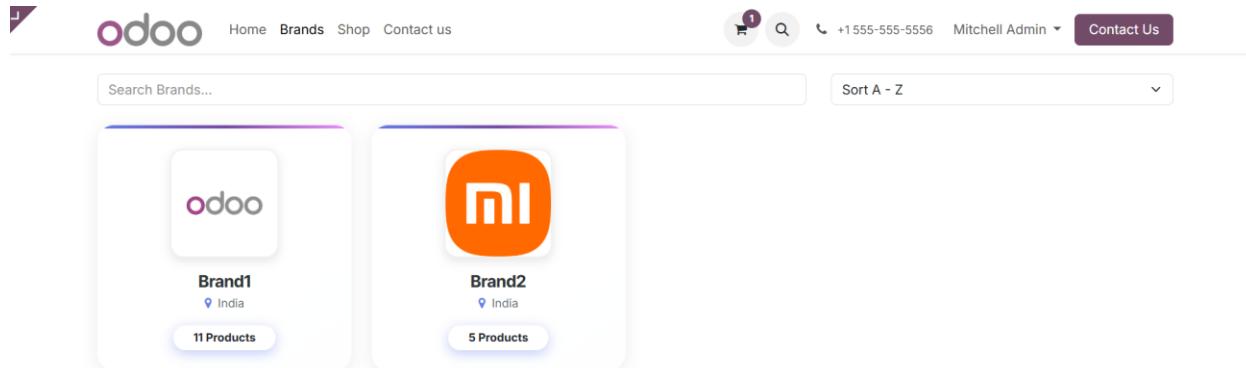
The screenshot shows the Odoo Product Details view for an 'Acoustic Bloc Screens' product. The top navigation bar includes 'New', 'Products', 'Acoustic Bloc Screens', and various status indicators: 'Go to Website', 'Variants 2', 'Documents 1', and 'Sold 27.00'. The main content area is titled 'Product' and shows the product name 'Acoustic Bloc Screens' with a star icon. Below the name are checkboxes for 'Sales' and 'Purchase'. The 'Sales' tab is selected, showing tabs for 'General Information', 'Attributes & Variants', 'Sales' (which is active), and 'Prices'. The 'UPSELL & CROSS-SELL' section contains fields for 'Optional Products', 'Accessory Products', and 'Alternative Products', each with a description and a help icon. The 'ECOMMERCE SHOP' section contains fields for 'Website' (set to 'All'), 'Tags', 'Is Published' (with a toggle switch), 'Website Sequence' (set to 10,140), 'Categories' (set to 'Desks / Components'), 'Ribbon' (set to 'Sale'), 'Brand' (set to 'Brand1'), and 'Subbrand'. At the bottom, there is a section titled 'ECOMMERCE MEDIA'.

Fig: Assigning Brands to Products View

4.5 Frontend Usage

Brands Listing Page

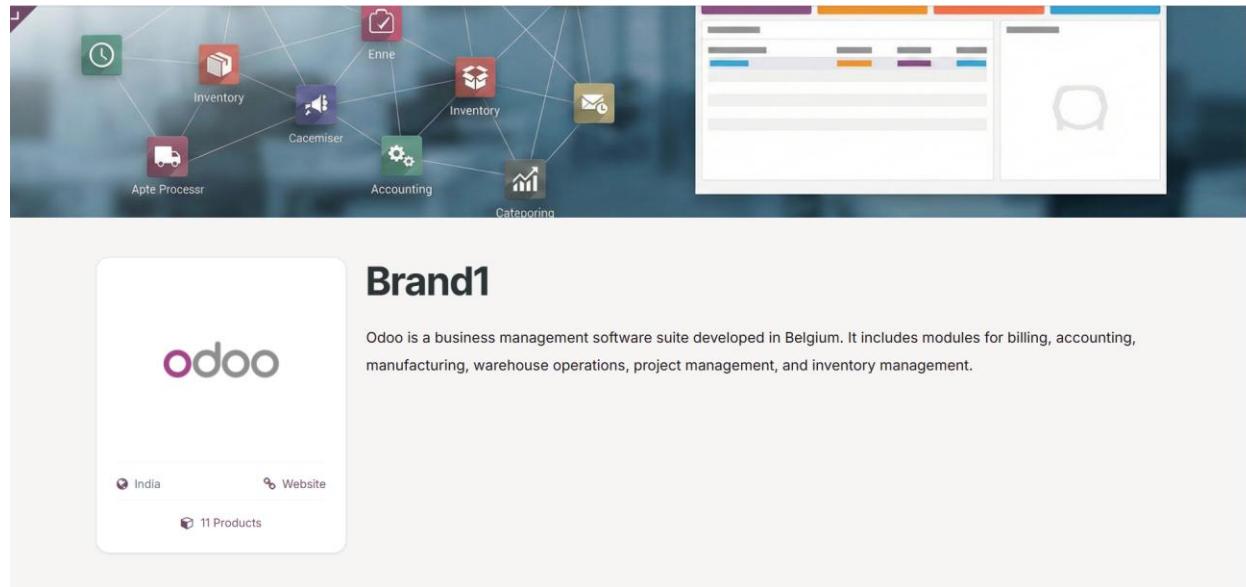
URL: /brands



The screenshot shows the Odoo website's 'Brands Listing Page' at the URL /brands. The page features a header with the Odoo logo, a search bar, and a navigation bar with links for Home, Brands, Shop, and Contact us. On the right side of the header, there are icons for a shopping cart (1 item), a magnifying glass, a phone, and user information (Mitchell Admin). Below the header, there is a search bar labeled 'Search Brands...' and a dropdown menu labeled 'Sort A - Z'. The main content area displays two brand cards. The first card is for 'Brand1' (Odoo logo), which is located in India and has 11 products. The second card is for 'Brand2' (MI logo), which is also located in India and has 5 products. Both cards include a small image of the brand logo and a link to their products.

Fig: Brands Listing Page

Brand Detail Page



The screenshot shows the Odoo website's 'Brand Detail Page' for 'Brand1'. The page has a header with the Odoo logo and a network diagram of various Odoo modules: Inventory, Cacemiser, Accounting, and Categorizing, interconnected by lines. Below the header, there is a large image of the 'Brand1' card. The card features the 'odoo' logo, the brand name 'Brand1', and a brief description: 'Odoo is a business management software suite developed in Belgium. It includes modules for billing, accounting, manufacturing, warehouse operations, project management, and inventory management.' At the bottom of the card, there are links for 'India', 'Website', and '11 Products'.

Fig: Brand Detail Page

Sub Brand Detail Page

The screenshot shows a sub-brand detail page. At the top left is the Odoo logo. To its right, the breadcrumb navigation shows 'All Brands / Brand1 / Sub Brand1'. The main title 'Sub Brand1' is displayed in a large, bold font. Below the title, a brief description of Odoo as a business management software suite is provided. On the left, there is a sidebar with links for 'India' and 'Website', and a count of '2 Products'. The main content area features a heading 'Our Products' with a small icon above it, followed by a sub-heading 'Discover products from this product line'.

Fig: Sub Brand Detail Page

Shop Page Brand Filter

The screenshot shows the shop page with a sidebar on the left containing various filters: 'Color', 'Duration', 'Fabric', 'Legs', 'Brands', and 'Price Range'. The 'Brands' filter is expanded, showing 'Brand1' (11) and 'Brand2' (5). The 'Price Range' filter shows a range from '\$ 1.98' to '\$ 4,000.00'. The main content area displays a grid of three products: a 'Customizable Desk', a 'Warranty', and a 'Chair floor protection'. Each product has a small image, a title, a brief description, and a price range.

Product	Description	Price
Customizable Desk	160x80cm, with large legs	\$ 675.00 - \$ 750.00
Warranty	Warranty, issued to the purchaser of an article by its manufacturer, promising to repair or replace it if necessary within a specified period of time.	\$ 18.00 - \$ 20.00
Chair floor protection	Office chairs can harm your floor: protect it	\$ 10.80 - \$ 12.00

Fig: Shop Page Brand Filter view

Shop Product Brand Identification

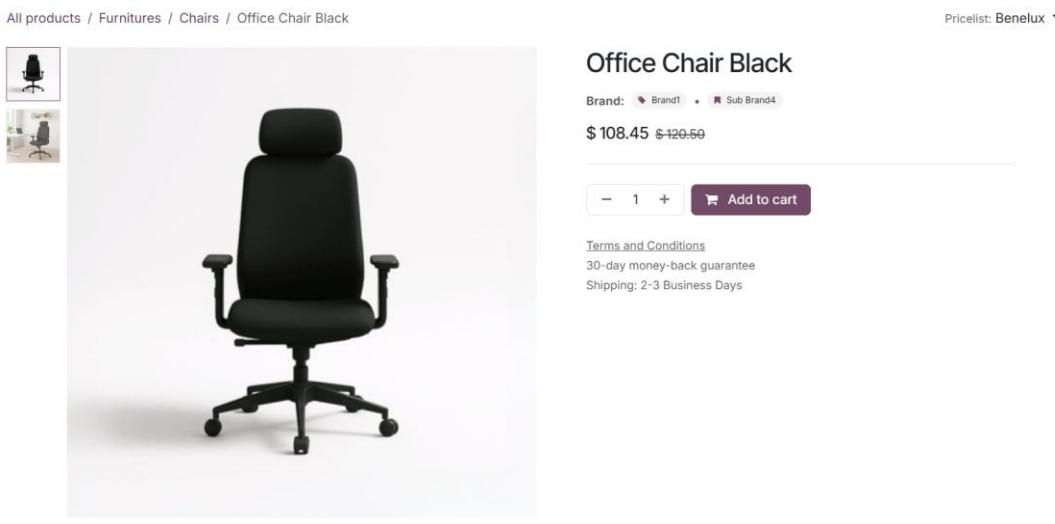


Fig: Shop Product Brand Identification

5. Technical Requirements / Compatibility

- **Technical Requirements:**
 - **Odoo Modules:** website sale
- **Compatibility**
 - Odoo Community Edition v19.0
 - Odoo Enterprise Edition v19.0

6. Changes Log / Release Notes

- Version 1.0.0: February 2026
 - Initial release.

7. Support

If you have questions, use our contact form at webshopextension.com or email at support@webshopextension.com.